

# Communication toolkit




## Branding Elements

### Brand Guide




- [c-scale-brandguide.pdf](#)

### Project Logo





#### Horizontal (standard)

			
<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>	<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>	<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>	<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>





#### Vertical

			
<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>	<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>	<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>	<ul style="list-style-type: none"> <li>• PNG 300 dpi</li> <li>• SVG</li> </ul>

#### Icon




			
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### Service icons

Service	White background (JPEG)	Transparent background (PNG)	SVG
Metadata Query Service (MQS)			<a href="#">c-scale-icon-data-discovery-nt.svg</a>
C-SCALE Compute and Data Federation			<a href="#">c-scale-icon-combined-federated-compute-resources-nt.svg</a>

Set of Analytic tools <ul style="list-style-type: none"> <li>On-demand seasonal drought forecast</li> </ul>			<a href="#">c-scale-icon-set-of-analytic-tools-nt.svg</a>
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## Additional icons

Icons for:	PNG	SVG
Users		<a href="#">c-scale-icon-users.svg</a>
Service providers		<a href="#">c-scale-icon-provider.svg</a>
Data Inventory		<a href="#">c-scale-icon-data_inventory.svg</a>

## Generic slide decks

- Slides about the project (tbc)

## Social Media

### Social Media Banners and Cover Images

- Twitter Cover
- Profile Image

## Templates

### PowerPoint Templates

- [C-SCALE\\_presentation\\_template\\_final.pptx](#)

### Word Template

*available soon*

### Deliverable Template

- [C-Scale deliverable template.docx](#)

### Partner Logos

- [Link to folder containing partner logos](#)

## Collateral Materials

## Project General Flyer

available soon

## Project Roll-Up

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